

## Lucy Dale

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<https://www.lucydale.net/>

### WORK EXPERIENCE

- **Social Media Assistant** — WTAW Press, Remote — September 2025 - Present
  - Manage and create 2-3 engaging social media posts per week across Instagram, Facebook, Bluesky, and LinkedIn.
  - Write social media copy for each post, averaging 50-70 words, and implement relevant hashtags to enhance reach.
  - Increase audience engagement by 75% from the previous quarter.
- **Student Ambassador** — Denison University Office of Civil Rights & Title IX, Granville, OH — March 2024 - Present
  - Facilitate approximately 25 FY-CARE (First Year - Community Action for Respect and Empowerment) workshops for 10-20 students on average.
- **Social Media Intern** — Labour The App, Remote — July 2025
  - Researched, planned, and designed 20+ social media posts for Instagram and TikTok, and a content calendar.
- **Teaching Assistant/Cabin Counselor** — Blue Lake Fine Arts Camp, Twin Lake, MI — June - August 2024
  - Lived with and supervised 12 campers while serving as a leader, role model, and guardian.
  - Assisted creative writing faculty with class preparation and materials, attendance, and class management of 15 students.
- **Assistant Editor Intern** — Story Literary Magazine, Remote — September 2024 - August 2025
  - Strengthened Story's social media presence across Instagram, Facebook, Bluesky, and X.
  - Created engaging print and digital marketing copy for approximately 40 posts and 25-50 words per copy.
  - Reviewed ten manuscripts weekly of roughly 5,000 words each.

### EDUCATION

Bachelor of Arts, English Writing; Philosophy minor

- Denison University
- Granville, OH • May 2027

MarComm: Graphic Design Accelerator

- Denison Edge
- October 2025

### SKILLS

- **Technical Skills:** Proficient in Adobe Photoshop, Premiere, Illustrator, InDesign, and Lightroom